

## **Ea Energy Analyses JOINS IN NEW EUROPEAN SMART METERING ALLIANCE**

In an initiative to drive further awareness of the end-user benefits – and encourage the installation - of smart metering technology, Ea Energy Analyses **has joined 13 others European organisation to** launch the European Smart Metering Alliance (ESMA).

The Alliance is a project aiming to define, and spread, best practice in smart metering across all European Member States.

The project is part-funded by the Intelligent Energy Europe (IEE) programme. It seeks to maximise the environmental benefits of Article 13 of the Energy End Use Efficiency and Energy Services Directive.

“By 2008, all European Member States have to implement the Energy Services Directive, which requires customers to be given more information on their energy usage, and receive more timely and accurate billing, *and to improve the capability of DSO’s to control the distributed power in the future*” says **Ea Energy Analyses’** Alliance project spokesperson **Mikael Togeby**.

“Through the Alliance, we’re once again at the forefront of developing the case for smart meter technology, and taking the initiative. We’re actively communicating, with our partners, its benefits Europe-wide and the *importance of a progressive introduction of this technology.*”

### **Project background**

Smart metering is a **complex proposition** that brings together increased customer information with automated meter reading and management.

Smart metering enables the utility sector to upgrade its systems and equipment, offering enhanced customer service, and, in the future, *helping to get a better energy management in the European Community.*

Across Europe, there is considerable interest in smart metering. However, its implementation is not without challenges, *some issues must be resolved before a great scale implementation to guarantee a successful operation of the electricity grid.*

“That’s why over the last two years, **Ea Energy Analyses** has been working with other stakeholders to address the key issue: until there is general agreement on potential energy savings and best practice, it will be very difficult for any *stakeholder to carry out a full cost benefit analysis for smart metering, and it is necessary to establish a collaborating framework to get consensus among different parts*” continues **Mikael Togeby**.

### **Funding awarded**

€0.65m project funding from the IEE programme has been awarded to establish ESMA. With 14 participants from 11 countries, the project runs for three years.



The project's major task is to produce major reports on smart metering and develop a Smart Metering Application Guide. In addition, the Alliance aims to bring together all stakeholders in a forum where key issues can be debated and consensus reached on industry solutions.

**Stakeholder engagement/membership**

The Alliance is open for membership so that the project will represent all industry stakeholders.

Alliance membership allows organisations to steer the direction of ESMA projects, receive e-mail updates on related reports and events, and become involved in the Alliance Council. The latter has been established to involve senior industry representation, and ensure project outputs reflect industry views.

As well as industry, stakeholders will include European Energy Regulators, consumer bodies, energy agencies and academics.

The annual Alliance membership fee is €500 for corporate organisations. Project reports and the Application Guide will be freely available to Alliance members.

For membership details/application form email: [esma@beama.org.uk](mailto:esma@beama.org.uk)

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**European Smart  
Metering Alliance**